

Study Programme at İzmir Kâtip Çelebi University

Faculty of Tourism

Department of Tourism Management

Course Code	Course Title	Semester	ECTS
TUI-101	Introduction to Tourism	Autumn	4
TUI-103	Microeconomics	Autumn	3
TUI-105	Introduction to Business	Autumn	3
TUI-109	Business Mathematics	Autumn	3
TUI-102	Principles of Management	Spring	4
TUI-104	Macroeconomics	Spring	3
TUI-106	Accounting I	Spring	3
TUI-108	Principles of Marketing	Spring	3
TUI-110	Information Systems in Tourism	Spring	3
TUI-112	Entrepreneurship	Spring	3
TUI-203	Sociology of Tourism	Autumn	4
TUI-205	Social Responsibility Project	Autumn	4
TUI-207	Organizational Behavior	Autumn	4
TUI-209	Tourism and Environment	Autumn	5
TUI-211	Accounting II	Autumn	4
TUI-213	Statistics I	Autumn	4
TUI-204	Tourism Geography	Spring	4
TUI-206	Public Relations	Spring	4
TUI-208	Tourism Marketing	Spring	4
TUI-210	Statistics I	Spring	4
TUI-212	Accounting for Lodging Operations	Spring	4

TUI-214	Tourism Management	Spring	5
TUI-303	Travel Agencies and Tour Operators	Autumn	3
TUI-305	Food and Beverage Management	Autumn	2
TUI-309	Rooms Division Management	Autumn	5
TUI-311	Event Management	Autumn	5
TUI-313	Izmir (Smyrna)	Autumn	5
TUI-317	Turkish and World Cuisines	Autumn	5
TUI-304	Tourism Economics	Spring	2
TUI-306	Financial Management	Spring	3
TUI-308	Human Resources Management	Spring	2
TUI-314	Public Management	Spring	5
TUI-316	International Business	Spring	5
TUI-318	International Marketing	Spring	5
TUI-320	Cost Analysis in Tourism Operations	Spring	5
TUI-322	Principles of Nutrition	Spring	5
TUI-310	Tourism Policy and Planning	Spring	5
TUI-312	Consumer Behavior in Tourism	Spring	5
TUI-403	Occupational Health and Safety	Autumn	4
TUI-405	Investment Projects Analysis in Tourism	Autumn	3
TUI-411	Project Management	Spring	5
TUI-413	Financial Statement Analysis	Spring	5
TUI-415	Strategic Management	Spring	5
TUI-409	Reserch Methods in Social Sciences	Spring	5

TUI-412	Customer Relationship Management	Spring	5
TUI-416	Interpersonal Communication	Spring	5
TUI-406	Current Issues in Tourism	Spring	5
TUI-408	Recreation Management	Spring	5